

JULIE GAIESKI WEB & GRAPHIC DESIGNER

portfolio www.webandgraphicsdesign.com
email info@webandgraphicsdesign.com
address 12 Garfield Ave, Beverly, MA 01915
mobile 978.884.5420



objective User Experience Design position that exercises my design, project management and front-end development background.

technical skills **Software**
Adobe CS5 Suite (Photoshop, Dreamweaver, Illustrator, Fireworks, Flash)
Familiarity with Pro Tools Free and Final Cut Pro
MS Office 2010
PC and Mac Proficient

Code
HTML, CSS and JavaScript
Can work with PHP

freelance experience **Custom Web and Graphic Designer | 2004 - Present**
Web design and development, search engine optimization, email marketing, social networking services, domain management, online presentations, logo packages, marketing collateral, and photography.

work experience **Fidelity Investments | 2010 - Present**
Information Architect
UI/UX design lead for web-based brokerage software

DataOne Software | 2005 - 2009
DataOne Software provided web-based automotive solutions including custom dealership websites, inventory management, and data collection.

Web and Graphic Design Manager

- Directed team of two designers, a web developer and an SEO specialist to deliver over 150 custom dealerships websites nationwide
- Implemented company-wide project management system
- Assessed design needs, project scope and timelines of web projects for large groups of dealerships
- Ensured quality and timeliness of design, coding, content and SEO for up to 30 simultaneous projects
- Strategized new methods to improve quality and efficiency of project delivery to meet quarterly revenue goals

education **The New England Institute of Art, Brookline, MA | 2002 - 2005**
Bachelor of Science, Interactive Media Design

key strengths

- Strong ability to manage multiple projects simultaneously
- Exceeds client expectations while maintaining time and cost efficiency
- Exceptional communication skills with clients and project teams
- Detail-oriented, quality-focused, and organized work methods
- Outgoing and enthusiastic attitude